

RESOLUTION NO. 24-2061

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA, APPROVING THE AWARD OF A CONTRACT FOR RFP NO. 2024-24, STATE LOBBYING SERVICES TO SUN CITY STRATEGIES, IN AN AMOUNT NOT TO EXCEED THIRTY SIX THOUSAND DOLLARS PER YEAR, AND THE SOUTHERN GROUP, IN AN AMOUNT NOT TO EXCEED FORTY EIGHT THOUSAND DOLLARS PER YEAR, AUTHORIZING THE TOWN MANAGER TO TAKE ALL NECESSARY STEPS TO IMPLEMENT THE TERMS AND CONDITIONS OF THE CONTRACT; AUTHORIZING THE TOWN MANAGER TO EXPEND BUDGETED FUNDS; AUTHORIZING THE TOWN MANAGER TO EXECUTE THE CONTRACT; PROVIDING FOR INCORPORATION OF RECITALS; PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town of Miami Lakes (the “Town”) requires State Lobbying Services to stay aware of legislation that will benefit the town and be proactive in supporting legislation that may impact the Town in obtaining State benefits; and

WHEREAS, Chapter 2, Article V, Division 2, Section 2-155 of the Town Code provides that procurements more than \$15,000 shall require the use of competitive sealed bidding; and

WHEREAS, in accordance with Chapter 2, Article V, Division 2, Section 2-155 of the Town Code, the Town issued Request for Proposal (“RFP”) 2024-24 for State Lobbying Services on August 26,2024; and

WHEREAS, the RFP was advertised online via two public bidding websites, DemandStar and Public Purchase, advertised in the Community Newspapers, and was physically posted in the Government Center Lobby; and

WHEREAS, the Town received two (2) bids from the following:

1. Sun City Strategies (“Sun City”)
2. The Southern Group (“Southern Group”); and

WHEREAS, the Town’s Procurement Department performed a due diligence review of the proposals, and found that both proposals were responsive; and

WHEREAS, in order to review and award a contract, an evaluation committee was convened of the following individuals: Olivia Shock, Tony Lopez, and Ramiro Inguanzo, to review and rank the proposals (the “Evaluation Committee”); and

WHEREAS, on November 14, 2024, the Evaluation Committee met and established the following rankings: Sun City = 281 points, Southern Group = 258.5 Points; and

WEREAS, since 2014, The Southern Group and Sun City have both provided exceptional lobbyist services to the Town; and

WHEREAS, the Town Manager recommends that the Town Council award a lobbyist contract to Sun City in an amount not to exceed Thirty Six Thousand Dollars (\$36,000) a year, and a lobbyist contract to the Southern Group in an amount not to exceed Forty Eight Thousand Dollars (\$48,000) a year.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA, AS FOLLOWS:

Section 1. **Recitals.** The foregoing Recitals are true and correct and incorporated herein by this reference.

Section 2. Approval of the Contract. The Town Council hereby approves the award of a lobbyist contract to the Southern Group in an amount not to exceed Forty-Eight Thousand Dollars (\$48,000), and a lobbyist contract to Sun City Strategies in an amount not to exceed Thirty Six Thousand Dollars (\$36,000), in substantially the same form as attached hereto as Exhibit “A” (hereinafter referred to as “Contracts”).

Section 3. Authorization of Fund Expenditure. The Town Manager, his designee and the Town Attorney are authorized to take all steps necessary to implement the terms and conditions of the Contract.

Section 4. Authorization of Town Officials. The Town Manager and/or his designee and the Town Attorney and/or his designee are authorized to take all steps necessary to finalize and carry out the terms of the agreement with The Southern Group and Sun City Strategies.

Section 5. Execution of the Contract. The Town Manager is authorized to execute a lobbyist contract with the Southern Group in an amount not to exceed Forty-Eight Thousand Dollars (\$48,000), and a lobbyist contract to Sun City Strategies in an amount not to exceed Thirty Six Thousand Dollars (\$36,000), in substantially the same form as attached hereto as Exhibit “A” (hereinafter referred to as “Contracts”).


Section 6. Effective Date. This Resolution shall take effect immediately upon adoption.

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Passed and adopted this 10th day of December 2024.

The foregoing resolution was offered by Councilmember Garcia who moved its adoption. The motion was seconded by Vice Mayor Morera and upon being put to a vote, the vote was as follows:

Mayor Josh Dieguez	Yes
Vice-Mayor Bryan Morera	Yes
Councilmember Juan Carlos Fernandez	Yes
Councilmember Angelo Cuadra-Garcia	Yes
Councilmember Ray Garcia	Yes
Councilmember Steven Herzberg	Yes




Josh Dieguez
MAYOR

Attest:



Gina M. Inguanzo
TOWN CLERK

Approved as to form and legal sufficiency:



Lorenzo Cobiella
Gastesi, Lopez, and Mestre, PLLC
DEPUTY TOWN ATTORNEY

EXHIBIT A

Agreement
between the
Town of Miami Lakes
and
Sun City Strategies, LLC
for
STATE LOBBYING SERVICES
RFP 2024-24

EXHIBIT B

Agreement
between the
Town of Miami Lakes
and
The Southern Group of Florida, Inc.
for
STATE LOBBYING SERVICES
RFP 2024-24