

ORDINANCE NO. 24-323

AN ORDINANCE OF THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA AMENDING TOWN OF MIAMI LAKES CODE CHAPTER 13, AMENDING ARTICLE XII, DIVISION 1, SECTION 13.2107, “RESTRICTIONS FOR SPONSORSHIP”; PROVIDING FOR INCLUSION INTO THE CODE; PROVIDING FOR SEVERABILITY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the Town of Miami Lakes (the “Town”) Council has provided direction to Town Staff and the Town Attorney to prepare legislation removing houses of worship and religious organization as a prohibited donor of sponsorship; and

WHEREAS, the Town Council finds that this Ordinance is in the Town’s best interest.

THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF MIAMI LAKES, FLORIDA, AS FOLLOWS:

Section 1. **Recitals.** The foregoing Recitals are true and correct and incorporated herein by this reference.

Section 2. **Adoption of Ordinance.** The Ordinance included herein and detailed herein is adopted.

Section 3. **Providing for Codification.** The Town Clerk shall ensure that this Ordinance is codified and incorporated into the Town Code.

Section 4. **Severability.** The provisions of this Ordinance are declared to be severable and if any section, sentence, clause or phrase of this Ordinance shall for any reason be held invalid or unconstitutional, such decision shall not affect the validity of the remaining sections, sentences, clauses, and phrases of this ordinance but they shall remain in effect, it being the legislative intent that the Ordinance shall stand notwithstanding the invalidity of any part.

Section 5. **Effective Date.** That this Ordinance shall be effective immediately upon its adoption on second reading.

Additions in first reading shall be underlined, and additions between first and second reading shall be double underlined. Deletions in first reading shall be ~~stricken~~ and deletions between first and second reading shall be ~~double stricken~~.

FIRST READING

The foregoing Ordinance was offered by Mayor Cid who moved its adoption on first reading. The motion was seconded by Vice Mayor Fernandez and upon being put to a vote, the vote was as follows:

Mayor Manny Cid	Yes
Vice Mayor Tony Fernandez	Yes
Councilmember Luis E. Collazo	Yes
Councilmember Josh Dieguez	Absent
Councilmember Ray Garcia	Yes
Councilmember Marilyn Ruano	No

Passed and adopted on second reading this 9th of April 2024

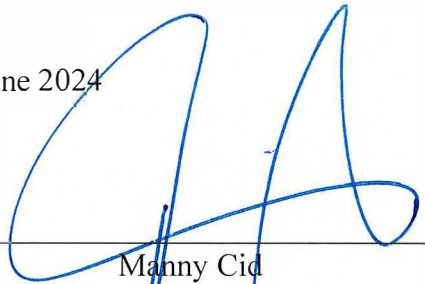
Additions in first reading shall be underlined, and additions between first and second reading shall be double underlined. Deletions in first reading shall be ~~stricken~~ and deletions between first and second reading shall be ~~double stricken~~.

SECOND READING

The foregoing Ordinance was offered by Mayor Cid who moved its adoption on first reading. The motion was seconded by Councilmember Garcia and upon being put to a vote, the vote was as follows:

Mayor Manny Cid	Yes
Vice Mayor Tony Fernandez	Yes
Councilmember Luis E. Collazo	Yes
Councilmember Josh Dieguez	Yes
Councilmember Ray Garcia	Yes
Councilmember Bryan Morera	Yes
Councilmember Marilyn Ruano	No

Passed and adopted on second reading this 11th of June 2024



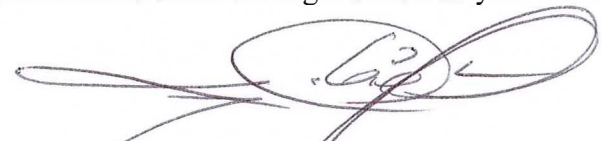
Manny Cid
MAYOR

Attest:



Gina M. Inguanzo
TOWN CLERK

Approved as to form and legal sufficiency:



Lorenzo Cobiella
Gastesi, Lopez and Mestre, PLLC
DEPUTY TOWN ATTORNEY

Additions in first reading shall be underlined, and additions between first and second reading shall be double underlined. Deletions in first reading shall be ~~stricken~~ and deletions between first and second reading shall be ~~double-stricken~~.

EXHIBIT "A"

CHAPTER 13

ARTICLE XII – NAMING RIGHTS, SPONSORSHIP POLICY AND LETTERS OF SUPPORT

DIVISION 1. SPONSORSHIP POLICY

Sec. 13-2107. Restrictions ~~for~~ on sponsorship.

The Town will not solicit or accept sponsorship from:

- (1) Houses of worship and religious organizations. Monetary or in-kind sponsorship from religious entities may be considered, provided that the agreed upon sponsorship does not promote or advocate a religious viewpoint.
- (2) Companies whose primary business is:
 - The sale of tobacco (with limited exceptions for adult-oriented activities and events).
 - The sale of alcohol (with limited exceptions for adult-oriented activities and events).
 - Pornography and erotic material.
 - Involved in the production, distribution, and sale of weapons (with limited exceptions for adult-oriented activities and events).
 - Political candidates or partisan organizations.
- (3) The Town will not allow, either directly or through third party arrangements, sponsorships:
 - That promote alcohol, tobacco and other addictive substances at venues, events, and programs geared primarily to children.
 - That present demeaning or derogatory portrayals of individuals or groups or contain anything, which, in light of generally prevailing community standards, is likely to cause offense.
 - Whose primary objective is to market its products and services directly to employees.
- (4) The Town Manager Staff may, at ~~its~~ his or her discretion, bring any proposals to the Town Council for ~~their~~ the Town Council's approval even if ~~they~~ the proposals do not meet the guidelines of this policy.

Additions in first reading shall be underlined, and additions between first and second reading shall be double underlined. Deletions in first reading shall be ~~stricken~~ and deletions between first and second reading shall be ~~double-stricken~~.