

## SPORTS HALL OF FAME

## SPONSORSHIP INFORMATION

MIAMI LAKES
SPORTS HALL OF FAME
INDUCTION CEREMONY

**DECEMBER 14, 2024 | 5:30 PM VIP ENTRY** 

The Miami Lakes Sports Hall of Fame, the highest honor for sports and community activism in the Town of Miami Lakes, honors athletes, coaches, community members and teams for their outstanding contribution or achievement in sports.

For more information about the Sports Hall of Fame Induction Ceremony, please call 305-364-6100 or email sportshalloffame@miamilakes-fl.gov.



# **SPORTS HALL OF FAME**

## SPONSORSHIP INFORMATION

In January 2016, the Town Council approved the selection criteria for membership to the Miami Lakes Sports Hall of Fame located at the Miami Lakes Optimist Park Clubhouse. The seventh class will be inducted to the Miami Lakes Sports Hall of Fame on December 14, 2024.

#### **BENEFITS OF PARTNERSHIP**

Businesses considering sponsorship of the Sports Hall of Fame Ceremony will enjoy the following benefits:

- actively engaging with the local community,
- · building brand identity with your local customers,
- being recognized as a socially responsible organization,
- · promoting your products/services to a new audience,
- · having the opportunity to make a difference.

#### TITLE SPONSOR • \$2500

Logo to remain on the Hall of Fame wall for one full year (first rights of refusal for following year); Admission for six (6) and early entry to VIP cocktail & unveiling of Hall of Fame inductees; Reserved table at Ceremony; Welcome remarks at event; Logo inclusion in event press release and Eventbrite page; Opportunity to display company banner and distribute marketing materials to attendees; Acknowledgement thorough the event; Opportunity to announce sponsorship at Town Council meeting; Logo recognition in program and social media recap post.

### GOLD SPONSOR • \$1500

Admission for four (4) and early entry to VIP cocktail & unveiling of Hall of Fame inductees; Logo inclusion in event press release and Eventbrite page; Opportunity to display company banner and distribute marketing materials to attendees; Acknowledgement thorough the event; Logo recognition in program and social media recap post.

## SILVER SPONSOR • \$750

Admission for two (2) and early entry to VIP cocktail & unveiling of Hall of Fame inductees; Logo inclusion in event press release and Eventbrite page; Opportunity to distribute marketing materials to attendees; Acknowledgement thorough the event; Logo recognition in program and social media recap post.

## **BRONZE SPONSOR • \$250**

Logo recognition in program and social media recap post.

#### IN-KIND AUCTION ITEM

We invite corporate sponsors to provide in-kind donations including swag bag items for inductees. Benefits include: logo recognition in event collateral, MC acknowledgments throughout the event